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**Spaces of Tourism.
Design, Architecture,
and Landscape of Travel**

Editorial Universidad de Sevilla

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Index

Mário Passos Ascensão, Vittorio Pizzigoni, Carlos Plaza, <i>An Introduction to Spaces of Tourism. Design, Architecture and Landscape of Travel Workshops</i>	5
Vittorio Pizzigoni, <i>An Introduction to Sestri Levante Workshop</i>	7
<i>L'éphémère est eternal</i>	
Constant Nieuwenhuys, <i>City on Holidays</i>	12
Sissi Cesira Roselli, <i>North Shore</i>	14
Mário Passos Ascensão, <i>The Ephemeral Turn. Architecture and Design in Coastal Tourism Destinations</i>	21
Giulia Sola, <i>Ephemeral Architecture and Fragile Territories</i> ...	27
Beach and Society	
Marc Augé, <i>Sand City</i>	44
Sissi Cesira Roselli, <i>Modernism. One and Many</i>	46
Carlos Plaza, <i>Architecture, Landscape, and Citizenship. Designing Coastal Tourism Spaces in Europe</i>	51
Marianna Giannini, <i>Can Lis and Sestri Levante. Tourism and Architecture as Critical Practice</i>	57
A Way to Getaway	
Jean Duvignaud, <i>Out of History</i>	66
Sissi Cesira Roselli, <i>Tide</i>	68
Alberto Bertagna, <i>Tourisms: Suitcase Projects</i>	75
Simone Lavezzaro, <i>Overtourism Project. Or Demolition Tourism</i>	81
Andrea Pastorello, <i>Architectures, Nomads, Wanderers</i>	91
Check-out	
Michel Houellebecq, <i>Appaerences' Architecture</i>	112
Sissi Cesira Roselli, <i>Water Deserts</i>	114
Architectural Suggestions	119

An Introduction to Spaces of Tourism. Design, Architecture and Landscape of Travel Workshops

The series of workshops on design, architecture, and tourism organized by the ULYSSEUS University Alliance aims to reflect on the relationship between tourism, the city, and the landscape, including their socio-economic implications, and to design specific temporary interventions to improve the built environment in support of citizens and visitors. This includes actions to adapt to social changes and the effects of climate change. The summer courses have been designed to connect students and professors from the universities that make up the ULYSSEUS Alliance, embracing diversity as the main value of the university alliance. Led by teams from the Universities of Genoa, Haaga-Helia, and Seville, the summer courses benefit from the interdisciplinary nature of both faculty and students, covering fields ranging from architecture to economics, design, and tourism. This publication presents the outcomes of the first workshop, ‘Spaces of Tourism. Design, Architecture and Landscape of Travel’, held in Genoa at the Architecture and Design Department in August 2024. It addresses the challenge of experiencing the coastal landscape through local and sustainable tourism, linking the dynamics of the Ligurian territory with the construction of the coastal landscape in the small town of Sestri Levante. It also marks the beginning of a series of publications that will, in turn, compile the work derived from future summer courses in the cycle.

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Coordinators of the series of workshops

ULYSSEUS European University

colección **INFORMES**

‘Spaces of Tourism. Design, Architecture, and Landscape of Travel’ is the first in a trilogy of international workshops dedicated to exploring the complex relationship between tourism and the city. Held between Genoa and Sestri Levante in the summer of 2024, the programme was promoted within the framework of the Ulysseus European University alliance.

The workshop and the research activities brought together students and faculty from five European universities in an intensive educational and design experience aimed at fostering critical reflection on travel, tourism, and their economic, spatial, and symbolic implications.

This book presents a selection of the projects and the theoretical results developed during the research activities. These contributions offer new perspectives on the spatial, social, and economic dynamics of contemporary tourism, proposing a design-oriented approach to reimagining the travel experience in European contexts.