Dr. Rupert Beinhauer & Dr. Thilagavathi Shanmuganathan (Editors)

# Internationalisation of Higher Education in Southeast Asia: A Perspective from the Marco Polo Project



Dr. Rafaela Caballero Andaluz (Project coordinator)

ress





Co-funded by the Erasmus+ Programme of the European Union

5

idu

Internationalisation of Higher Education in Southeast Asia: A Perspective from the Marco Polo Project

### Marco Polo Project Consortium



University of Seville (Spain)



Heriot-Watt University (United Kingdom)



FH Joanneum (Austria)



Naresuan University (Thailand)



Prince of Songkla University (Thailand)



Hanoi University (Vietnam)



Posts and Telecommunications Institute of Technology (Vietnam)



Universiti Sains Malaysia (Malaysia)



Universiti Malaya (Malaysia)



INCOMA (Spain)

Dr. Rupert Beinhauer & Dr. Thilagavathi Shanmuganathan (editors)

# Internationalisation of Higher Education in Southeast Asia: A Perspective from the Marco Polo Project

Dr. Rafaela Caballero Andaluz (project coordinator)



Seville 2020

#### Collection: Textos institucionales

Publishing Committee: José Beltrán Fortes (Director, Universidad de Sevilla Press) Araceli López Serena (Subdirector)

Concepción Barrero Rodríguez Rafael Fernández Chacón María Gracia García Martín Ana Ilundáin Larrañeta María del Pópulo Pablo-Romero Gil-Delgado Manuel Padilla Cruz Marta Palenque Sánchez María Eugenia Petit-Breuilh Sepúlveda José-Leonardo Ruiz Sánchez Antonio Tejedor Cabrera

All Rights Reserved. No part of this publication may be reproduced recorded or transmitted by any means without the express written permission of Editorial Universidad de Sevilla (the publisher).

Digital edition of the printed edition 2019

- © EDITORIAL UNIVERSIDAD DE SEVILLA 2020 c/ Porvenir, 27 - 41013 Sevilla Tlf. 954 487 447; 954 487 451 - Fax 954 487 443 Email: eus4@us.es Web: <a href="https://www.editorial.us.es">https://www.editorial.us.es</a>
- $\odot$  Rafaela Caballero Andaluz, project coordinator 2020
- $\odot$  Rupert Beinhauer and Thilagavathi Shanmuganathan, editors 2020
- $\bigcirc$  For the author's texts 2020

ISBNe: 978-84-472-2942-0

DOI: http://dx.doi.org/10.12795/9788447229420

Design & Interactive electronic publishing: Dosgraphic, S.L. (dosgraphic@dosgraphic.es)

#### Disclaimer:

The information set out and views expressed in this publication are those of the authors and do not necessarily reflect the official opinion of the European Union. Neither the European Union institutions and bodies nor any person acting on their behalf may be held responsible for the use which may be made of the information contained herein.

## Contents

Foreword	9
Introduction into Internationalisation of Higher education Rupert Beinhauer and Thilagavathi Shanmuganathan	11
DOUBLE DEGREE PROGRAMMES: AN INTERNATIONALISATION STRATEGY Patricia Nora Riget, Thilagavathi Shanmuganathan, Yong Zulina Zubairi and Woo Wai Sheng	19
PERCEPTION OF INTERNATIONALISATION IN HIGHER EDUCATION: THE ASIAN VARIANT – A CASE STUDY OF UNIVERSITI MALAYA Thilagavathi Shanmuganathan, Yong Zulina Zubairi, Patricia Nora Riget and Woo Wai Sheng	37
INTERNATIONALISATION AT HOME BY DESIGN, UNIVERSITI SAINS MALAYSIA STYLE Narimah Samat, Salasiah Che Lah, Hasuria Che Omar, Aizat Hisham Ahmad and Puteri Nurul Atiqah Bandira	45
INTERNATIONALISATION OF THAI HIGHER EDUCATION: THE CASE OF PRINCE OF SONGKLA UNIVERSITY Ana Maria Pavel and Suphitcha Ek-Uru	55
Internationalisation at Home and Mobility to Promote PSU Students' International Competency Suphitcha Ek-Uru and Ana Maria Pavel	73
INTERNATIONALISATION OF THAI HIGHER EDUCATION: A CASE OF NARESUAN UNIVERSITY Gregory Alan Smith and Chakrit Fuangprang	91

INTERNATIONAL COOPERATION TOWARDS INTERNATIONALISATION AT THE POSTS	
AND TELECOMMUNICATIONS INSTITUTE OF TECHNOLOGY (PTIT)	101
Dang The Ngoc, Pham Van Su, Nguyen Minh Phuong,	
Nguyen Thi Thu Nga and Pham Nguyen Hoang Hai	

### Foreword

As the leading partner in the EU-funded Marco Polo Project, the University of Seville is proud to publish this work, *Internationalisation of Higher Education in Southeast Asia: A Perspective from the Marco Polo Project.* The publication contains essential contributions to the ongoing Higher Education internationalisation debate, but from a new and challenging perspective – that of Southeast Asia.

In this collection, ten articles examine the history, the present-day reality and the beckoning future of internationalisation, seeking to make it and our understanding of the challenges and opportunities that internationalisation in Higher Education entails the rule and not the exception.

Before proceeding any further, we would like to take this opportunity to thank the authors – indeed all collaborators named, and anonymous –, who have contributed to this publication and the project as a whole.

Internationalisation benefits everyone. Internationalisation facilitates the transfer of knowledge through student and staff mobility. Internationalisation promotes understanding of *the other* at an interpersonal level, as well as at an inter-institutional one. Internationalisation is the optimisation of HE resources on a global scale.

Yet internationalisation is not merely a trendy buzzword. Universities have to prepare themselves both culturally and administratively for it. As internationalisation gathers momentum, we must optimise our actions and our processes in order to maximise the results.

Both regionally and intercontinentally, university internationalisation enriches us intellectually, personally and, at a societal level, economically. As the Marco Polo Project draws to an end, the whole Consortium can look back proudly at its achievements. These achievements are reflected here in these stimulating, thought-provoking, papers that we are sure will bear witness to the intense internationalising effort that all Consortium members have made. These ten collected works reflect the Universities of Thailand, Vietnam and Malaysia's vision of the Internationalisation of Higher Education.

Born of the experiences of both teachers and researchers who have taken part in Erasmus+ Programme and Marco Polo Project, the authors present the different initiatives that have been undertaken in their Institutions in order to improve the process of internationalisation. All of this takes place in a global context conditioned by the important role that internationalisation must play in universities' strategic plans as their response to the challenge of globalisation – a challenge common to all of them.

The Marco Polo Project, co-financed by the European Erasmus+ Programme and led by the University of Seville, embraces European, Malaysian, Thai and Vietnamese universities. High on the list of the Project's principal aims are the modernisation of International Offices, the promotion of international inter-university cooperation networks and the transfer of knowledge between the institutions that form the project's consortium.

